

David Thériault

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Technical Skills

- Ability to serve and inform the customer, to analyze and identify market needs.
- Proficient with Microsoft Office for Mac and PC.
- Proficient with Adobe CS3 & CS4.

Professional Experience

2010 -

Private coach

Momentum, Fitness center, Rouyn-Noranda (Quebec)

- Sell and promote fitness services offered by Momentum as a private coach.
- Develop customized training programs based on individual desires.
- Motivate and encourage customers with a positive and pleasant attitude.

2009

VP Marketing / e-Marketing / Public relations

La Générale de Création, Design furnitures, Nancy (France)

- Establish a clear strategic plan to relaunch the company.
- Rethink visual identity and website.
- Create a strong advertising campaign through social media.

2008

Integrator/Designer

Xpub, E-marketing and web agency, Québec (Québec)

- Participate in the creation processus of websites mock-ups.
- Manage the updating of different websites.

2003 to 2008

Sales Consultant, MD Communication, Telus Mobilité, Sept-Îles (Québec)

- Promoting the image of the company by offering quality monitoring.
- Preparing goods and contracts to finalize sales.
- Meet with businesses to establish their potential buyer profile.

Education

2011 -

Maîtrise ès science de la gestion

Marketing – project ption

HEC, Montréal, (Québec)

2009 to 2011

Bachelor

Major in new medias and minor in management and marketing

UQAT, Rouyn-Noranda, (Québec)

2009

High-tech University diploma (DUT)

Services and communication networks

IUT de St Die des Vosges, St Die des Vosges, (France)

2006 to 2009

College diploma (DEC+)

Multimedia intégration

Cégep de Matane, Matane, (Québec)

Professional Skills

- Great leader and team player
- Detail oriented
- Creative and inventive
- Very good ability to work under pressure

Hobbies and interests

- Drawing and graphic arts
- Computers and new technologies
- Cinema
- Modeling; fashion, photo art

Language

- French – Read, write, speak
- Intermediate English – Read, write, speak

References

References will be provided upon request.

